



**DAILY  
FINANCIAL  
&  
COMMODITY  
MARKET  
NEWS**

**content**

**FOR NEWSLETTERS, PUBLICATIONS, WEB SITES, SCRIPTS**

# Writing daily market summaries is hard.

It is exacting and time-consuming. Accuracy has to be 100%. Dozens, or hundreds, of numbers have to be dealt with, extracted, transcribed and compared and placed in context. Percentages must be calculated. And it is boring and repetitive. There is little or no scope for creativity.

For your clients and customers, knowing what the markets are doing is probably essential. They can get information on price movements and market behavior from numerous sources. If they get it from you, the stature, credibility and importance of your organization can be greatly enhanced.

Market information is not just market data. Concise, compact narrative descriptions of market activity convey a far more accurate and complete sense than simple open-high-low-close price tables.

If your responsibilities include preparation of daily financial or commodity market summaries, or if your business would benefit from providing your own, exclusive market information to your customers, we may have something that will interest you.

## We can help. Here's how.

We have developed exclusive, proprietary computerized methods to prepare financial and commodity market information for use in newsletters, publications, web sites and scripts. We also produce complete daily market newsletters which can be used as-supplied or as the framework for personalization and amplification.

All material we produce is exclusive to each client and unduplicated, a contrast to the ubiquity of low-level, repetitive and free material available everywhere on the internet. Our content can be specifically designed for your organization, with subjects that are of most interest to you, in any degree of detail.

Because our costs are low, we can offer highly professional material at a fraction of the cost of conventional methods.

Please read on to see how you can use our services to dramatically reduce the cost of work you are already doing, create new information services for your clients, enhance the scope and quality, or to create new promotional and communications channels.

## **FOR WEB SITES**

Our material can be incorporated in your web site to give visitors an instant bird's-eye view of the day's financial, commodity and foreign exchange trading activity. The daily update is available soon after markets close. It details price movements, important market benchmarks and historical comparisons. We do not offer market predictions. Our content can distinguish your site from others in your field which use commonly-available or free material, duplicated throughout the internet. Boilerplate material available elsewhere does not give a visitor a reason to access your site.

## **FOR NEWSLETTERS**

If you already produce a daily market commentary, our material can be incorporated to add a concise description of market behavior and price changes with no additional time or effort. If you have considered creating your own message but found it to be too time-consuming and distracting, our content can form the core of such an information produce, to which you can quickly and easily add your own comments, observations and recommendations. This can be especially valuable for small brokers, advisories and similar organizations which do not have the resources to generate their own market commentary from scratch.

## **FOR PUBLICATIONS & BROADCASTERS**

Many industry, trade and business publications and even general interest newspapers whose readers would appreciate market updates do not include them because of the cost and difficulty of generating them. News-oriented radio stations can include market summaries in their daily program schedules. We can produce the equivalent of a daily column on financial and commodity markets for print, web and electronic media with completely exclusive content, reliably and very economically. Updates can be produced once daily at the end of the trading day or up to three times daily for radio stations (market open, mid-day and close).



*Agriminute* is a complete, free-standing daily newsletter produced by us which summarizes daily trading activity in agricultural markets in a highly condensed form, providing an overview of market events that takes 60 seconds or less to read. There is nothing else quite like it. It can be sent to clients and customers as-supplied, or can be re-titled and reformatted to create your own proprietary, exclusive daily market letter. It is a powerful promotional tool, as well as a valuable information service, offering a legitimate basis on which to contact your clients and customers every business day, keeping your organization in front of them in a very positive context.

# Examples of content we can generate

The following are a few randomly-selected, representative items from our commodity market commentary module. You can select the topics to be covered, the degree of detail you require, sequence, writing style and formatting.

We can adapt or revise these or generate entirely new items on any subject to your specifications.

## GENERAL COMMODITY MARKET SUMMARIES

FUTURES TRADE WAS MIXED in Chicago today with modest losses in beans and wheat, though corn was fractionally higher. Corn for Dec finished with a gain of 1/4 and Mar 1/2 higher. Nov soybeans were 7-1/2 lower and Jan 7-1/2 lower. Canola for Nov closed 5.10 lower and Jan 5.70 lower. Dec soy oil settled down 0.32. Soy meal for Dec ended down 1.10. Chicago wheat for Dec ended 2-1/2 lower and Mar 1-3/4 lower. Minneapolis Dec closed 3-3/4 lower and Mar 1-1/4 lower. KCBT nearby Dec ended off 3/4. Chicago oats for Dec worked 2-3/4 higher.

CHICAGO FUTURES settled mostly lower today. Corn settled 1/4 to 1/2 higher on better-than-expected weekly exports, stronger overnight trade and tightening supply-demand ideas. Chicago oats settled 2-3/4 to 3-1/2 higher on tight supply ideas, including logistics issues regarding Canadian imports. Soybeans finished 7-1/2 to 7-3/4 lower on the pullback in soy oil, small weekly exports and declines in the overnight session. Soy oil finished 0.25 to 0.32 lower due to high inventories and absence of spec interest. Soybean meal finished 1.10 to 2.30 lower. Chicago wheat ended 1-3/4 to 2-1/2 lower on the higher US dollar, the drop in soybeans and spec selling. Minneapolis wheat ended 3/4 to 3-3/4 lower. KCBT ended 3/4 lower to 1 higher.

FUTURES PRICES ENDED DOWN across the board Friday. Canola closed 7.70 under the previous close at 411.00. The trading range was 409.40 to 420.90. Chicago wheat settled at 517-3/4, down 9 with a range of 517-1/4 and 539-1/4. Minneapolis wheat ended the day at 5674 lower. Trading opened at 571 with the day's high and low of 580-1/2 and 565-3/4. Corn settled down 6-3/4 from the previous close at 353. The high-low range was 365 to 352-1/4. Chicago soybeans closed at 977-1/2, down 15-3/4 with a high and low of 1002 and 976-1/2. Soy oil finished 0.28 lower at 32.39. Chicago oats closed down 8-3/4 at 351-3/4.

PERCENTAGE CHANGES in futures for the week averaged for months in which there was significant volume: canola up 0.56%; soybeans up 3.08%; soy oil up 2.04%; soy meal up 4.05%; Chicago wheat up 1.10%; Minneapolis wheat up 0.51%; KCBT wheat down 0.30%; corn up 1.30%; Chicago oats up 0.18%.

CHICAGO LIVESTOCK FUTURES mostly eased with live cattle at

167.525, down 1.575. Feeder cattle finished down 1.800 at 234.900. Lean hog futures gained 1.750 to finish off at 90.475.

CHICAGO FUTURES VOLUME was approx 721,582 contracts today vs the daily average for the month to date of 626,675. By contract, today (vs average): Chicago wheat 96,880 (75,322); KCBT wheat 34,294 (19,755); corn 301,992 (239,188); soybeans 287,126 (291,731); oats 1,290 (677).

## SUMMARY BY COMMODITY

CORN: Corn futures worked strongly higher today. May settled 7-1/4 higher at 6.60-1/4. Prices advanced for a 3rd session. The trading range was wide between 6.44 and 6.61. Volume was heavy. Mar settled 4-1/2 higher at 5.54-3/4. Open interest dropped by 31,945 contracts. The corn market advanced on support from higher beans and wheat. USDA put corn planting at 53% done vs 28% a week earlier and average of 27% with 15% emerged vs 6%. Large spec traders, mainly funds, were long 147,074 corn futures contracts, vs long 210,431 a week earlier.

SOYBEANS: Soybean futures gained modestly. May settled 6-1/4 higher at 15.03. Trade continued Friday's strength. Nov settled 19 higher at 13.81. The spot month was higher for a 5th straight day. Trade was active. The close was at the session high. Soybean oil settled 0.52 to 0.48 lower with May at 54.66. Soy meal finished 9.80 to 6.90 higher with May at 434.30.

WHEAT: Wheat worked higher today. May settled 5-1/2 higher at 6.47-3/4. Trade built on Friday's strength. Chicago advanced for a 3rd session. Trade was heavy. Day trade closed near the high for the day. Jul was up 4-1/2 at 6.54-1/2. Chicago wheat gained on KCBT and Minneapolis. At Kansas City May finished 2-3/4 higher at 6.49-1/4. Minneapolis May finished 4-1/4 higher at 7.78-1/4.

CATTLE: Live cattle futures for Jun closed 1.23 higher at 114.08. Cattle futures saw erratic trade with cash cattle markets barely active. Daily cattle kill was estimated at 115,000 compared to 129,000 year-ago. Feeder cattle for May ended 1.23 higher at 150.00 with the day's range of 148.25 to 150.55.

HOGS: Lean hog futures for May finished down 1.73 at 83.78. Hog slaughter today was 410,000 vs 393,000 year-ago. Hog futures

trade was light as the May contract approaches expiry.

Spot-month Chicago live cattle futures ended 2.80 higher at 167.85. Feeder cattle futures advanced with the nearby up 2.45 at 240.90. Chicago hogs were 1.40 lower at 89.17.

## EXCHANGE RATES

The US dollar index was at 78.86 today, up 0.10. The dollar weakened against the euro and yen. Over the last 5 sessions the US dollar index is off 0.57. The euro was 0.050 higher at \$1.280 US. The yen was at ..... The Canadian dollar closed at 89.04, up 0.44. The 30-day trading range is 88.44 to 90.61. Last week's closing range was 88.44 to 89.29.

## OUTSIDE MARKETS

New York stocks were losing ground late in the trading day with the DJIA off 14 at 13213, S&P 500 down 5 at 1397 and NASDAQ down 22 at 3046. Crude oil closed at \$104.80, down 0.13. Precious metals were mainly lower with gold closing at \$1,665, 0.50 higher.

In outside markets today financials gained, precious metals were higher, energies were lower and currencies were higher. Crude oil fell 0.07 to \$81.99. Gold traded 7.30 higher at \$1,246.30.

In New York the S&P 500 index was at ..... The DJ industrial average was at 16389, up 9. NASDAQ was up 44 at 4303.

## USDA & CFTC REPORT SUMMARIES

US EXPORT INSPECTIONS for the week ended Oct 20, 000 tonnes: wheat 481.8 (455.9 in the prior week); corn 717.6 (939.67); soybeans 1,991.5 (1,447.2). Cumulative shipments for the marketing year to date, mmt: wheat 10.52 (15.64), corn 5.69 (3.77), soybeans 5.94 (4.80). The US wheat year is Jun-May, corn and soybeans Sep-Aug.

US EXPORT SALES for the latest week were wheat 311,000 tonnes, corn 1.05 mmt and soybeans 2.20 mmt. For the crop year to date including yet to be shipped (year-ago) are wheat 14.69 mmt (19.18 mmt), corn 18.25 mmt (15.98 mmt) and soybeans 32.77 mmt (27.49 mmt). Cumulative sales and shipments as a percentage of USDA projections for the marketing year: wheat 58.35%, corn 41.06% and soybeans 70.83%.

COMMODITY FUNDS and other large non-commercials, were long 132,129 Chicago wheat contracts as of Oct 18 and short 184,102, long 445,281 corn and short 341,514, long 227,108 soybeans and short 234,196 and long 130,634 soy oil and short 83,252.

## TECHNICAL INDICATORS

FIRST SUPPORT/RESISTANCE for nearby futures with today's closing price in brackets: canola 396.66/405.01 (404.00); Chicago corn 3.37/3.79 (3.56); Chicago wheat 5.00/ 5.50 (5.19); Minneapolis wheat 5.48/6.03 (5.69); KCBT wheat 5.80/6.38 (6.02); soybeans

9.44/9.78 (9.64); soy oil 29.98/33.04 (31.76); soy meal 316.48/348.10 (342.90). Technical indicators represent a trading range expected in the near term.

14-DAY RELATIVE STRENGTH INDEXES today: canola 66; Chicago wheat 53; Minneapolis wheat 65; KCBT wheat 64; soybeans 59; corn 36. An RSI below 30 is considered technically oversold, over 70 overbought.

## MULTI-DAY TRENDS

SOYBEANS ended today at the upper end of the 30-day trading range of 9.10-1/4 (Sep 26) to 9.66-1/2 (Oct 16). The 30-day range for soy oil is 31.70 (Oct 20) to 33.45 with today's close at 31.76. The meal close at 342.90 was at the top of its range of 298.60 (Oct 1) and 342.90 (today).

MINNEAPOLIS WHEAT closed today at the upper end of the 30-day trading range at 5.68-3/4. The range is 5.31-3/4 (Oct 1) to 5.76-1/2 (Oct 16). The Chicago nearby close was at the top of the range at 5.22-1/4, between 4.74 (Sep 25) to 5.22-1/4 (today). KCBT wheat ended at 6.05-1/4, the top of its range of 5.57-1/2 (Oct 1) and 6.05-1/4 (today).

SOY PRODUCT VALUE was \$12.71/bu today, up from \$12.63 a week ago. Based on the Central Illinois cash price for soy oil of 33.48c/lb, value of oil per bushel of soybeans was \$3.90. Cash soy meal was at \$373.10/short ton for meal value per bu of \$8.81. A week ago oil value was \$4.02 and soy meal value was \$8.61.

## GLOBAL INDICATORS

GLOBAL EXPORT PRICES, International Grains Council, US \$/tonne: US HRW wheat ex Gulf \$289 (289 a week ago, 336 a year ago); French wheat ex Rouen \$221 (218, 280); French barley ex Rouen \$207 (205, 256); US corn ex Gulf \$183 (184, 210); US soybeans ex Gulf \$414 (407, 522); Argentine soybeans \$430 (419, 529).

INTERNATIONAL GRAINS COUNCIL world grain and oilseed price indexes, latest with week ago and year ago in brackets: wheat 221 (221, 247); corn 187 (184, 216); soybeans 214 (209, 268).

## LOGISTICS & TRANSPORTATION

GRAIN CARLOADINGS during the week ended Oct 18 were 10,731 vs 10,994 during the prior week and 10,417 for the week ended Oct 4. Weekly loadings were 7.6% below the same week a year ago. The weekly average for '14 to date is 9,670 cars. Cumulative loadings for the year to date are 406,140, 12.8% above year-ago. The figures from the Assn of American Railroads include an unknown number of cars loaded in the US by CNR and CPR.

THE BALTIC DRY INDEX was at 963 today, 11 lower for the day, unchanged from a week ago and 110 lower than a month ago. The 52-week high and low are 2277 and 723. The BDI is used to some extent as a rate-setting benchmark for grain shipping.

**For further information call**

**1-800-749-2350**